



Embajada de Rumania  
en México

**#Empresarios  
porQROO**

# Trade mision

to Bucarest, Romania.





# Trade mission

From **June 25th to 29th**, a prominent series of business meetings will take place in **Romania**, bringing together customs specialists, logistics experts, and trading companies from over 20 countries. This event will feature the participation of Romanian exporters and importers, representing the American, European, and Asian continents.

**1<sup>st</sup> EUROPEAN  
CARGO CONFERENCE  
BUCHAREST**







# Context

Currently, Romania has established itself as one of the most robust countries in Eastern Europe, offering a market composed of approximately **19.4 million in habitants** and an export flow reaching **283 million dollars** to our country. This situation represents a great opportunity to fulfill diverse needs, including the importation of products from our region, where the **market of Quintana Roo** can play an important role.



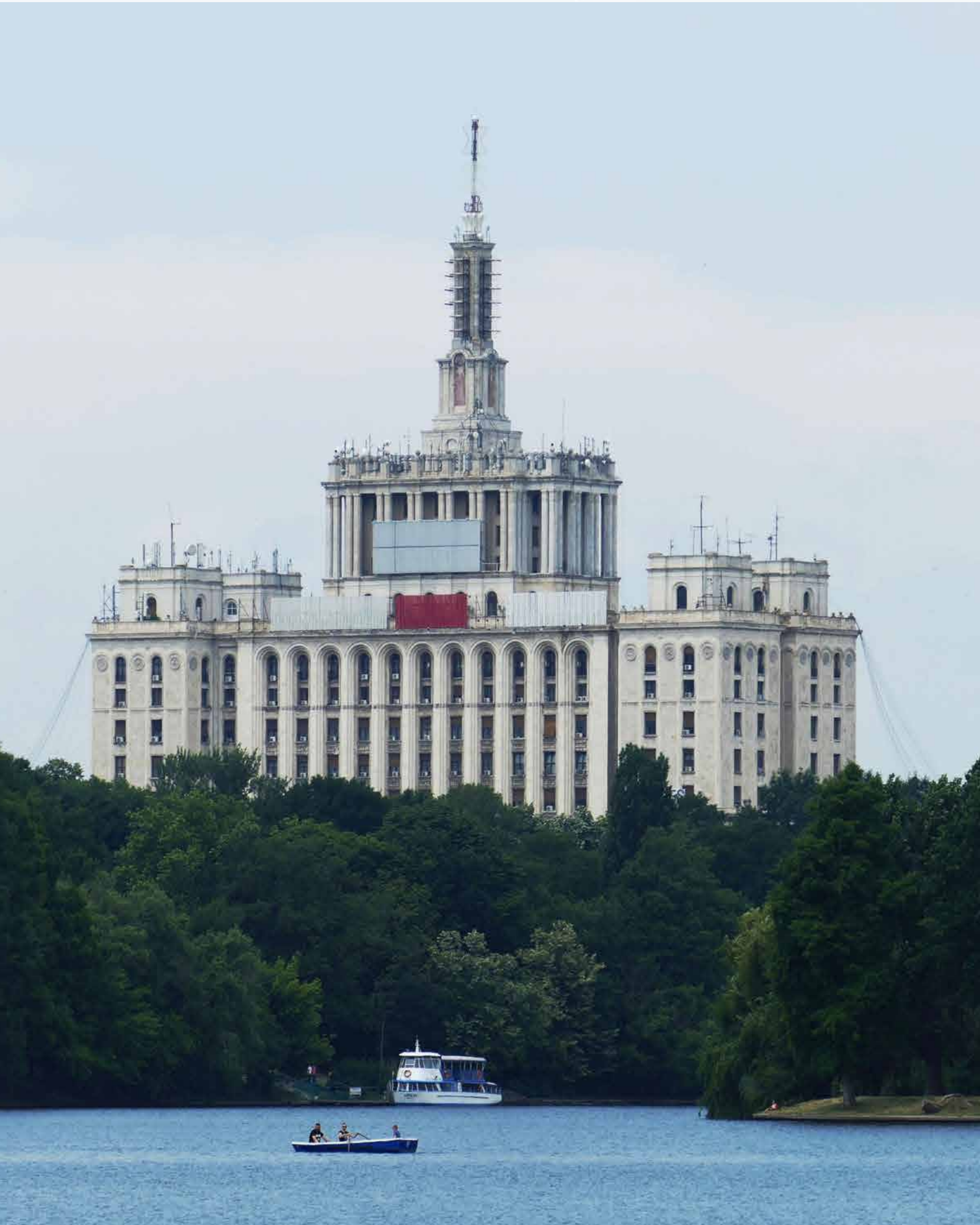


# Advantages

In this regard, this trade mission provides an excellent opportunity for those engaged in tourism, hospitality, and restaurant activities. They will have the chance to meet with **federal authorities of the Romanian government and chambers of commerce**, with the objective of promoting our destination, as well as the 11 municipalities that compose it and the tourism offerings presented by each of them.







# Purchases

This encounter provides the opportunity to establish connections with leading manufacturers of products that are currently acquired through intermediaries in European countries, when, Eastern Europe is the production source. Thus, we can establish a direct channel that would **reduce up to 30% of the costs** of purchases made in our state.



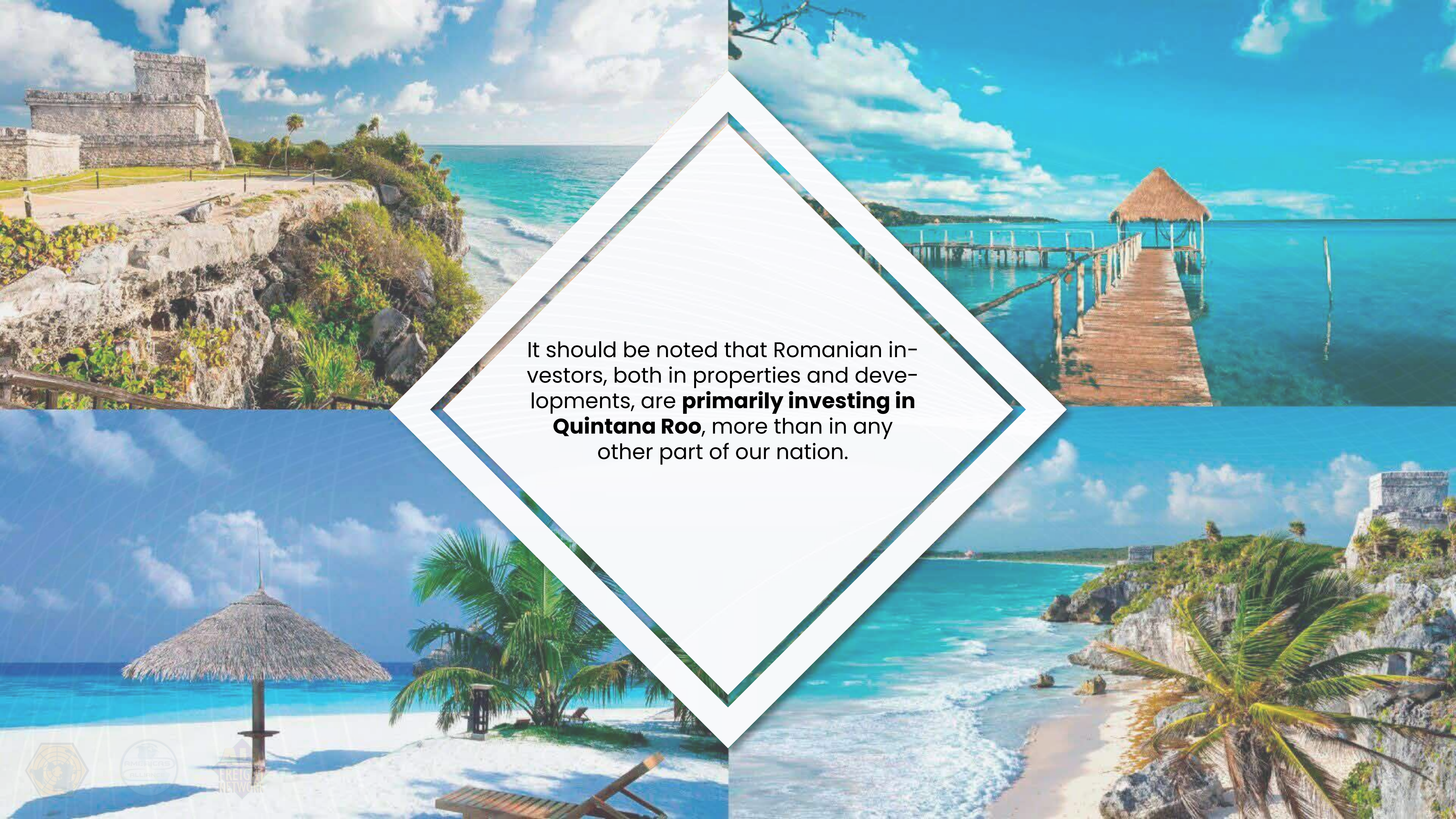


# Sales

While we do not produce products in Quintana Roo, we have extensive experience in marketing. This trade mission represents our **opportunity to promote and market the products** we acquire from other regions of our country and fulfill the needs not only of the Romanian market but also of the Eastern European market. It is worth mentioning that Romanian investors, both in properties and developments, are primarily investing in Quintana Roo, more than any other part of our nation.







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# Additional Benefits

In this event, we will have the participation of **federal government authorities, tourism, economy, investment, as well as members of the Chamber of Deputies, Senators, and Congressmen from Romania.** They will offer an informative talk about the Romanian investment policy, where one million euros in non-refundable funds are granted for every million euros invested in industrial, processing, assembly, and related sectors.





Would you like to join this important trade mission? Feel free to get in touch with us! Send a message to:

**info@empresariosporqroo.org**  
**or**  
**+52 998 339 7243**

If you cannot personally attend this trade mission but wish to become a sponsor and promote your real estate developments, restaurants, and hotels during the event, please contact us as well!



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